MANHATTAN
CARRIER™

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DRIVE YOUR NETWORK TO SUCCESS

AS A CARRIER, YOU FACE UNPREDICTABLE FUEL PRICES, driver turnover and constantly shifting freight and network balance issues. To succeed in this intensely competitive, ever-changing marketplace, you must constantly improve customer and driver satisfaction while cutting operational costs and increasing equipment utilization.

How can you keep everyone happy and still make a profit? It's all about efficiency and responsiveness. A comprehensive suite of solutions built just for carriers, Manhattan Carrier helps you manage and respond to challenges like equipment utilization, fluctuating fuel prices, increasing federal regulations, and changing customer demand. Our Carrier solutions bring together the information and the tools active enterprises need to Push Possible® — to make the best decisions and achieve profitability goals.

"It's been remarkable for us to see how much easier it is to reach top levels of performance with this technology. Manhattan is critical to our overall design, forward thinking, and reaching our ultimate goals."

C.R. ENGLAND

SOLUTION COMPONENTS

DRIVER&LOAD®

Allows you to match drivers to the best possible loads across your network in real time to reduce empty miles, increase equipment utilization, and improve driver satisfaction while adhering to HOS regulations.

Features + Functions
– Optimize your entire fleet
– Improve on-time pickup and delivery to boost customer satisfaction
– Decrease dwell time and deadhead miles
– Improve utilization by minimizing buffer time
– Enhance customer service

DROP&SWAP®

Enables you to improve efficiency and prepare for unplanned events by evaluating all potential driver and load combinations to determine optimal swaps and increase network velocity.

Features + Functions
– Enable avoidance of late pickups and deliveries
– Proactively identify potential pickup and delivery failures
– Account for impact of time and distance on affected drivers involved in swaps
– Get drivers home at the lowest cost
– Meet last-minute customer demand

FUEL&ROUTE®

Use this solution to determine optimal door-to-door routing and fuel recommendations while balancing driver requests and preferences.

Features + Functions
– Maximize fuel-related savings
– Recommend optimal routing and fueling pattern for a given dispatch
– Provide drivers with street-level, door-to-door directions
– Reduce out-of-route miles
– Prevent unnecessary stops
– Provide real-time ETA and OOR exception alerting
– Maximize effectiveness of a limited fuel network
– Integrates with ALK PC*MILER®'s RouteSync to provide turn-by-turn navigation

LOAD ANALYZER

Enables you to keep your network in balance while maximizing yield.

Features + Functions
– Optimally match demand with supply
– Maximize profitability
– Intelligently respond to load requests
– Proactively solicit loads
– Position fleet in anticipation of demand
– Maintain network balance
– Improve decision-making
– Enable customer commitment management and execution
– Support pre-accepted load scoring API

PROFIT ANALYZER/ BID RESPONSE®

Assess the long-term value of each shipper, each lane, and each shipment in your network and respond to bids quickly.

Features + Functions
– Provide a P&L statement for every customer, every lane, and every customer lane
– Identify the best and worst customers, lanes, and regions in your network
– Target problem areas with poor utilization and extensive dwell and wait times
– Analyze the key factors affecting profitability utilizing a modern web-based Windows environment
– Include a bid response and repository tool to more efficiently respond to shipper bids utilizing current profitability metrics

SUPERSPIN®

A network modeling and optimization tool for LTL and small package carriers, SuperSpin accurately represents your network and can suggest and model proposed network changes. This solution allows you to deliver a strong ROI, reduce costs, and enhance customer service.

Features + Functions
– Purchase transportation
– Enable direct loading
– Support hub locations
– Complete terminal consolidation
– Project future volume, including new major customers or acquisitions

"One of the things we appreciate the most from the Manhattan team is their resourcefulness along with the ability to speak our language."

JOHN CHRISTNER