## MANHATTAN ACTIVE® POINT OF SALE

# Modern Retail Made Easy

In-store selling, clienteling, support and endless aisles improve customer loyalty. Truly unified digital and physical omnicart shopping experiences break down the barriers that divide commerce. All made possible with one configurable and resilient cloud-native app across Windows, Android and iOS devices.



### EXCEPTIONAL SHOPPING EXPERIENCES

- > Manage orders initiated, completed, returned or exchanged from any channel
- > Upsell original order during order pickup, even with multiple payment types
- Mobile checkout with contactless payment support
- Real-time global inventory visibility for in-store, other store or direct selling and fulfillment
- > Simple appointments, virtual fitting rooms and personalized lookbooks
- Product catalog w/ images and real-time global inventory detail
- > Unified promotions support across all online and in-store item combinations

More satisfied and loyal customers

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#### INTUITIVE ASSOCIATE EXPERIENCES

- > A single user experience for in-store selling, clienteling, inventory and fulfillment
- Curated customer-specific lookbooks shared in-app via text or e-mail
- Real-time global inventory visibility across all locations and opportunities to 'save the sale'
- > 360° customer insights with preferences, purchase history and interactions
- > Personalized customer interactions with history, notes, wishlists, and more
- Promotions management, modification and dynamic alerting



### TECHNOLOGY TRANSFORMATIONS

- Cloud-native, 100% microservices SaaS platform
- One code base with one experience across Windows, Android and iOS devices
- API-first architecture easily integrates and synchronizes with existing solutions
- Seamless offline mode resiliency when network availability is compromised
- Low code / no code data, service and UI configuration and extensibility

More engaged and empowered associates

More adaptive and intuitive experiences



Learn more at manh.com/pos