



Manhattan Associates

SUPPLY CHAIN LEADERS PROGRAM



The Manhattan Supply Chain Leaders program showcases our community of customers—world-class supply chain organizations across diverse industries whose innovation and success sets them apart.

The program brings recognition to your company for its vision and leadership and strategic investment in supply chain technology that better serves your customers and stakeholders. Take advantage of the Manhattan Supply Chain Leaders program to network and heighten your profile with peers, exchange knowledge and best practices, and gain valuable insight into the future of the supply chain industry.

AS A PROGRAM MEMBER YOU CAN:



Gain valuable visibility for your organization's success in various media channels



Provide input on product development and enhancements to all relevant Manhattan Product Councils



Earn participation points that can be redeemed for conference attendance, in-depth training or operational reviews



Attend meetings with Manhattan senior executives



Gain access to an elite group of supply chain visionaries and leaders

A Proactive Focus on Your Success

Join many of the world's leading brands that have become Manhattan Supply Chain Leaders.

Activities and associated point values include:

ACTIVITY	POINTS	ACTIVITY	POINTS
Site Visit	300	Publication Interview	100
Video Case Study	200	Webinar Co-host	100
Speaking Opportunity	125	Momentum Video	100
Reference Call	150	Written Case Study	125
Press Release	100	Media Reference (Survey)	50
Press Release Quote	50	On-Site Banners	25

Redeem your Reward:

REWARD	POINTS
Momentum Registration (per person)	300
Registration to Industry Event (per person)	500
One-Week Product Training (120 points per day, per person)	600
Operations Review (maximum 3-day engagement)	600



FAQ

Q: How much does it cost?

A: As a Manhattan customer, the program is available at no cost to you.

Q: When does membership become active?

A: You are activated as soon as you have licensed products from Manhattan.

Q: Can we use the materials for internal marketing?

A: Yes! You can use any materials we create to help you gain attention for the value your technical operations teams bring to your organization.


Q: What if my company has policies that prohibit us from talking about specific vendors?

A: Manhattan's marketing team will collaborate with you and your corporate communications team to create a program that works within your guidelines.

Q: What if I want to do something not on the list?

A: The program is flexible. We welcome any and all suggestions.



A lioness is lying in a field of tall, dry, golden-brown grass. The lioness is looking directly at the camera with a calm expression. The grass is dense and sways slightly, creating a textured background. The lighting is warm, suggesting late afternoon or early morning.

To discover how your organization can take advantage of all that the Manhattan Supply Chain Leaders program has to offer, contact Bria Jones at brjones@manh.com

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